

“Redefining Retirement Communities: Innovations for a New Generation of Seniors”

DAY ONE Monday October 1, 2001

8:00am-8:45 am *Registration, and Continental Breakfast*

8:45am-9:00am Welcome & Introductions

Redefining the Senior Market- *Who will we serve and what will they want?*

9:00am - 9:40am **“Innovations in Prime Time – Reinventing Retirement”**

Marc Freedman, President, Civic Ventures, Inc. and author of “Prime Time: How Baby Boomers will Revolutionize Retirement and Transform America”

9:40am -10:20am **Researching the CCRC Market – US and Abroad - the new messages**

Maria Dwight, CEO, Gerontological Services, Inc.

10:20am-10:40am *Coffee Break/ Resource Room*

10:40am-11:20am **The Message from the Baby Boomers**

Susan B. Brecht, President Brecht Associates

11:20am-12:00pm **Q & A Panel on Redefining the Market**

Freedman, Dwight, Brecht

12:00pm- 1:20pm *Lunch with Table Topics*

Luncheon Presentation

Innovative Healthcare in Retirement: Longevity, leisure, travel, health
Dr. Kenneth L. Minaker, Chief, Geriatric Medicine unit, Massachusetts
General Hospital, Director, Harvard Program for Lifelong Health

Redefining Communities- *Lifestyles and Evolving Alternatives*

1:30pm- 2:00pm **2000 Years of Senior Housing, and the Current Challenge**

Robert Chellis, Principal of Chellis Silva Associates Senior Housing

2:00pm- 2:40pm **Communicating Innovation: the Power of Words**

Keesey Hayward, President, Retirement Resorts, Inc.

2:40pm- 3:00pm *Coffee Break/ Resource Room*

3:00pm- 3:40pm **Innovative College based Communities and the Lasell model**

Thomas DeWitt, President of Lasell College & Village

3:40pm- 4:10pm **Innovative Learning in Retirement**

Nancy Merz Nordstrom, Program Manager, Elderhostel Institute Network

4:10pm- 4:30pm **Q & A Panel on**

Robert Chellis, Keesey Hayward, Tom DeWitt, Nancy Merz Nordstrom

5:00pm- 7:00pm *Reception, Lasell Village Auditorium.*

Tours of Lasell Village led by residents

7:15pm-9:30pm

Dinner Presentation

Dinner, music: tenor Jonathan English, accompanist Rob Carriker

The Story of Elliot Lake, Ontario, Canada

George Farkouh, Mayor, Elliott Lake, Ontario

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DAY TWO Oct 2, Tuesday

8:00am- 8:40am *Continental breakfast at Winslow Hall - Welcome and Announcements*

Redefining the Process- Design and Development

Panel: Ken DeMay, Avery Rockefeller, Chuck Griffin, Jane Rohde, Rick Pais

8:40am- 9:20am **Innovation in the Master Planning Process**
Kenneth DeMay, FAIA, Founding Partner Emeritus, Sasaki Associates.
Winner of the 2001 Boston Society of Architects' Award of Honor

9:20am- 10:00 am **Innovations in the Development Process**
Avery Rockefeller, III, Partner, Retirement Living Services

10:00am-10:20am *Coffee Break*

10:20am- 11:00am **Innovations in Retirement Housing Architecture** – Architectural Guidelines &
Highlights of Current Juried Prize Winners
Charles O. Griffin, AIA, Partner, EGA/Englebrecht Griffin Architects

11:00am-11:40 am **Interior Design Innovations for the Elderly**
Jane M. Rohde, AIA, IIDA, Principal, JSR Associates.

11:40am- 12:20pm **Landscape Design – Nature and the Wildlife Habitat**
Richard Pais, President, Ecoscientific Solutions

12:20pm – 2:00pm *Lunch with Table Topics*
12:45pm-1:30pm **Innovative Education in Retirement**
Luncheon Presentation Dr. Harry Moody, Director, Brookdale Center on Aging, author

Innovations in Affordability for Low to Middle Incomes

Panel: James Seagle, Ellen Finegold, Joseph LoCascio, George Farkouh

2:00pm- 2:30pm **Innovations for Low to Middle Incomes**
James F. Seagle, Jr., President, Rogerson Communities, Inc.

2:30pm- 3:00pm **Innovative Uses of Community Services**
Ellen Feingold, President, Jewish Community Housing for Elderly

3:00pm- 3:30pm **Innovative Communities for Middle Incomes**
Joseph P. LoCascio, Executive Director, Brooksby Village

3:30pm- 3:45pm **Panel- Affordable Alternatives**
James Seagle, Ellen Finegold, Joseph LoCascio, George Farkouh

3:45pm- 4:00pm **Closing Remarks and Summary**